

# Special Events with Partners

## Partnerships in NRM PROSPECT Course



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# National Kids To Parks Day: May 19, 2018

- The National Park Trust (NPT) is a non-profit organization that partners with the Corps to connect children to the outdoors by encouraging families to visit their federal and state parks.
- Great opportunity to co-brand events as Every Kid in a Park by targeting 4<sup>th</sup> grade classes.







# KTP Day School Contest

- Opened 1 October, Deadline 31 January 2018. \$1,000 grants to schools to bring kids to our parks.
- Students submit proposal for their KTP event at a park nearby
- Winners receive:
  - Funding for bus transportation, healthy snacks, park fees, supplies
  - Award certificate and KTP stickers for students
  - Classroom Buddy Bison to take on their park adventure
  - Featured news story on website and e-newsletter





## MEDIA KIT

The 8th annual Kids to Parks Day is Saturday, May 19, 2018! Thank you for joining us for this national day of play. Here is some information that you can use to promote KTP Day.

Feel free to use our #KidsToParks, or to share our website [kidstoparks.org](http://kidstoparks.org).

If you are hosting a Kids to Parks Day event, feel free to download the resources below. Are you hosting a kid-friendly park event? Don't forget to share your media release with us, so we can promote it as well. Questions? Contact: Chris Rief at [Chris@parktrust.org](mailto:Chris@parktrust.org).



SAVE THE DATE FOR



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# National Get Outdoors Day: June 9, 2018

- Annual event in June organized and sponsored by the American Recreation Coalition.
- Goals: Reach underserved populations, first-time visitors to public lands, and reconnect youth to the great outdoors.





national  
get outdoors  
day

[www.nationalgetoutdoorsday.org/](http://www.nationalgetoutdoorsday.org/)

### Photo Mosaic Contest

Enter for a chance to WIN an "America the Beautiful" PASS! with



SATURDAY  
JUNE 9  
2018

85 Days To Go!

National Get Outdoors Day is a new annual event to encourage healthy, active outdoor fun. Participating partners will offer opportunities for American families to experience traditional and non-traditional types of outdoor activities. Prime goals of the day are reaching first-time visitors to public lands and reconnecting our youth to the great outdoors.

MORE



GO Day is proud to support the First Lady's **Let's Move Outside** campaign to eliminate childhood obesity within one generation.



National Sponsor



GO Day Partners

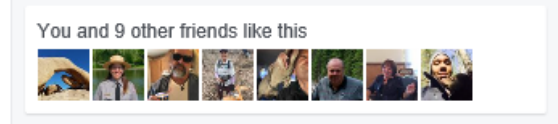


Site Locations

Check out the 9 official GO Day

National Marine Manufacturers Association

Join Coca-Cola this year and promote the strength of the manufacturing, retail and service networks of its members, and the boating lifestyle.





# National Public Lands Day

- NPLD is the nation's largest, single-day volunteer event for public lands in the United States. Sponsored by NEEF.
- Typically held on the last Saturday in September each year.
- Corps has been one of the largest participants among the federal land management agencies in NPLD over the past few years.



# Sacramento District NPLD video



<https://www.youtube.com/watch?v=hwTsu8R52Ps&list=PLDBAB07682437CF14&index=4>



0:13 / 1:52







NATURE

WEATHER + CLIMATE

HEALTH



## NATIONAL PUBLIC LANDS DAY

### CELEBRATE SOMETHING WE ALL SHARE: OUR PUBLIC LANDS

From our neighborhood parks or beaches to our nation's awe-inspiring national parks, public lands of all sizes and varieties are the

public lands continue to be beautiful places for all to enjoy!

To encourage people to join in and visit their public lands, **NPLD is a fee-free day** for all federal public lands and many state parks.



# FLW Fishing Tournaments

- FLW is a tournament fishing organization that provides fishing resources and entertainment to their anglers, sponsors, fans and host communities.
- Corps signed a national MOU with FLW in 2013
- FLW provides Corps with booth space and outreach opportunities at WalMart, High School, and College Fishing tournaments







- Central Conference Championship 10/12
- Northern Conference Championship 10/05
- Southeastern Conference Championship 10/12
- Southern Conference Championship 10/19
- Western Conference Championship 10/13
- National Championship - Beaver Lake 04/21



### College bass clubs re-upping in pursuit of FLW College Fishing National Championship

MORE >

### LATEST NEWS

- Murray State University to host high school fishing open ...
- Nebraska wins TBF/FLW High School Fishing Southern ...
- Bandy High School wins Southeastern Conference Cha...
- Virginia wins TBF/FLW High School Fishing title
- Michigan wins TBF/FLW High School Fishing Central Co...
- Borah High Wins High School Fishing Western Conferen...
- McIntosh High School wins TBF High School Fishing Nati...
- FLW/TBF High School Fishing National Championship h...

- ALL RECENT NEWS
- TOURNAMENT INFO & REGISTRATION



# PRECISION

TERRY BOLTON



### FLW TOUR SCHEDULE

2018

JANUARY 25, 2018 LAKE OKEECHOBEE	FEBRUARY 22, 2018 HARRIS CHAIN OF LAKES	MARCH 8, 2018 LAKE LANIER	APRIL 12, 2018 LAKE CUMBERLAND
APRIL 26, 2018 SMITH LAKE	MAY 17, 2018 KENTUCKY LAKE	JUNE 28, 2018 LAKE ST. CLAIR METROPARK	AUGUST 10, 2018 FORREST WOOD CUP



# Every Kid In A Park



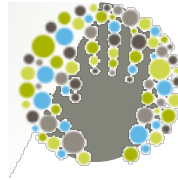
- Third year of the program to get every 4<sup>th</sup> grader in America to public lands and waters in the 2018-19 school year
- Eight federal agencies participating (USACE, BLM, BOR, FWS, FS, NPS, NOAA, Dept of Ed)
- Interagency Annual 4<sup>th</sup> grade pass free to students by completing an activity online. Valid from Sep 1, 2018 – Aug 31, 2019
- Encourage co-branding with events that you already do:
  - National Public Lands Day
  - Kids to Parks Day
  - Eco-meets
  - School programs and dam tours
  - TRACK trails
- [www.everykidinapark.gov](http://www.everykidinapark.gov)





# Other Special Events

- National Volunteer Week (April)



- Earth Day (April)



- Arbor Day (April)



- National Safe Boating Week (May)



- International Migratory Bird Day (May)



- National Trails Day (June)



- National Marina Day (June)



- National Fishing and Boating Week (June)



- National Hunting and Fishing Day (September)



# Eagle Fest at Arkabutla

- Mississippi Wildlife Rehabilitation Birds of Prey program
- MWR participates in Eagle Fest each year by bringing various birds for public education and awareness. MWR also assists with injured or orphaned wildlife on project.







# Biggest Kid's Fishing Day ever



SacramentoDistrict

# What Events Are You Doing With Partners?



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